

PASCAL WONG

Graphic Designer | Marketing Assistant

phone 0416 097 264

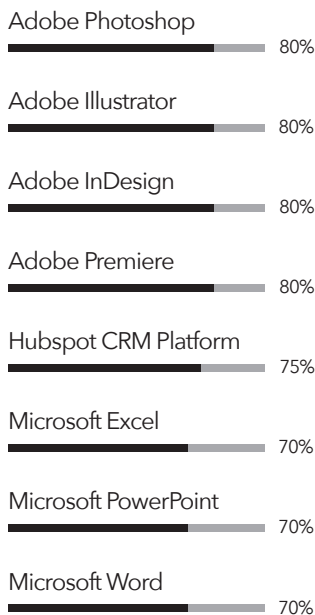
email pa_scool@hotmail.com

website www.pascalwong.com

PROFILE

My goal is to gain much professional experience as possible and also to acquire technical skills throughout my working career. An opportunity to a working environment would give the possibility to develop more as a team member and to work in highly reputable company where I can enhance my skills.

SKILLS



REFERENCES



Upon request.



Upon request.

EDUCATION

MDes. Communication Design

Swinburne University of Technology

2011–2013

BSc.(Hons) Textile and Fashion Design

University of Mauritius

2002–2005

EXPERIENCE

Graphic Designer

RFI Technology Solutions
Seven Hills, NSW Australia

2021–Until now

I experienced the company design concept from brief to deliverables within the company guidelines. I worked in the marketing department from printing to digital media, which largely contributed to the growth of the company. It also allows me to work collaborative with marketing team and to develop skills in design from a business perspective.

Graphic Designer | Marketing Assistant

RAMCAR Australia & New Zealand
Pemulwuy, NSW Australia

2014–2021

Working with different brands, I experienced the concept of brand design strategy; identify target audience and needs, position tailored products through labelling and pricing, design marketing tools and deploy effectively to the end-user. I also learnt about project management and budgeting aligned with brand growth.

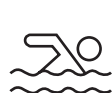
Graphic Designer

P&P Link Advertising Agency
Curepipe, Mauritius

2013–2014

I have not only experienced the creative aspect of advertising but to also understand your target audience and to communicate wisely through visual concept and creative copywriting. Along the journey, I worked collaboratively with creatives in the industry, from brainstorming ideas to design development

INTERESTS & HOBBY



Swimming



Cooking



Reading



Photography



Puzzles



Music



Chess